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The Cookies Crumble in Dreyer's Limited Edition Girl Scout® Cookie Ice Cream
Five Irresistible Flavors Return to the Freezer Aisle for a Limited Time

OAKLAND, Calif., February 1, 2006 – Every year, for a few short months, the annual rush to scoop up a carton of Dreyer's Girl Scout Cookie Ice Cream is on! Dreyer's highly anticipated Girl Scout Cookie Ice Cream flavors are returning to the freezer aisle for a limited time to offer ice cream lovers a sensational way to enjoy their favorite cookies. Whether you have a craving for Thin Mints, Samoas® or Tagalongs®, the three most popular Girl Scout Cookies® in America, Dreyer's is dishing up another *cool* way to enjoy these delicious treats.

The badge-worthy line-up, featuring Dreyer's ice cream paired with pieces of the most loved cookies in America, includes five mouth-watering flavors that are available through May:

Girl Scouts Thin Mint Cookie Ice Cream – chocolate mint ice cream loaded with chunks of Girl Scouts Thin Mint Cookies.

Slow Churned® Girl Scouts Thin Mint Cookie Ice Cream – if you desire a lighter treat, scoop up this cool combination of light white mint ice cream and pieces of Girl Scouts Thin Mint Cookies.

Girl Scouts Samoas Cookie Ice Cream – creamy caramel ice cream filled with pieces of Girl Scouts Samoas Cookies (coconut, caramel covered cookies) and ribbons of fudge.

Slow Churned Girl Scouts Samoas Cookie Ice Cream – a satisfying light version of the Girl Scouts Samoas Cookies ice cream flavor.

Girl Scouts Tagalong Cookie Ice Cream – rich vanilla ice cream swirled with peanut butter and fudge and mixed with pieces of Girl Scout Tagalongs Cookies.

To salute these seasonal flavors, Dreyer's is inviting pint-sized ice cream fans (ages 8 – 12) to create a delicious snack or dessert recipe featuring their favorite flavor of Dreyer's Girl Scout Cookie Ice Cream. Entries in Dreyer's "Junior Chef Recipe Quest" will be accepted in the following categories: 1) After School Snack OR 2) My Favorite Dessert and must include a recipe name, a list of ingredients and simple preparation instructions. All submissions should be sent to Dreyer's Junior Chef Recipe Quest, 5929 College Avenue, Oakland, CA, 94618 and be received by April 4, 2006. The recipes should

be fun to make, have interesting ingredients and taste good. Four pint-sized chefs will be awarded a year's supply of Dreyer's ice cream and their choice of one of three prize packages:

COOKING IN THE KITCHEN – featuring all the right tools for an up-and-coming chef

OUTDOOR CAMPING ADVENTURE – the necessary essentials for your next camping expedition

MY HOME LIBRARY – a dream for any young reader

Of the four finalists, one grand prizewinner will have his or her recipe featured on the carton of one of Dreyer's Girl Scout Cookie Ice Cream flavors in 2007 and will receive a \$500 U.S. Savings Bond (in addition to one of the prizes listed above). Complete contest details are available at **www.Dreyers.com**.

To find out where Dreyer's Girl Scout Cookie Ice Cream has recently been delivered in your neighborhood, please visit Dreyer's unique Flavor Finder[®] at **www.Dreyers.com**. But hurry, because these popular flavors will disappear faster than the last cookie in the cookie jar.

Dreyer's Grand Ice Cream Holdings, Inc., and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured or distributed by Dreyer's in the United States include Grand, Slow Churned[®], Häagen-Dazs[®], Nestlé[®] Drumstick[®], Nestlé Crunch[®], Butterfinger[®], Toll House[®], Carnation[®], Dibs[™], Push-Up[®], Frosty Paws[®], Dole[®], Fruit Bars, Starbucks[®] and The Skinny Cow[®]. The company's premium products are marketed under the Dreyer's brand name throughout the Western states and Texas, and under the Edy's brand name throughout the remainder of the United States. Internationally, the Dreyer's brand extends to select markets in the Far East and the Edy's brand extends to the Caribbean and South America. For more information on the company, please visit www.dreyersinc.com.

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