



Dreyer's Grand Ice Cream Makes a Splash With Finding Nemo Flavors
Ice Cream Fans Dive Into Flavor Fun

OAKLAND, Calif., May 13, 2003 /PRNewswire-FirstCall via COMTEX/ -- Dreyer's Grand Ice Cream is making waves with two new flavors inspired by Finding Nemo, the latest Walt Disney Pictures presentation of a Pixar Animation Studios film. This highly anticipated animated film features an engaging cast of deep-sea characters who embark on a journey in search of a young clownfish named Nemo. Fish 'N Chips in a Cookie Dough Wave and Mint Cookie Crush, available for a limited time, deliciously capture the excitement of this seaworthy adventure.

"Ice cream lovers will be 'hooked' when they scoop up Dreyer's new Finding Nemo flavors," said John Harrison, Dreyer's Official Ice Cream Taster. "Dreyer's flavor developers let their imaginations run to the depths of the ocean to capture the thrill of Finding Nemo in our latest ice cream creations."

Fish 'N Chips in a Cookie Dough Wave offers a cool combination of vanilla ice cream, a swirling, whirling wave of cookie dough and chocolate fish and chocolate chips. Mint Cookie Crush serves up creamy mint ice cream and a fudge swirl, afloat with a school of chocolate cookies shaped like the Finding Nemo fish.

The flavors are available in freezer aisles nationwide through the end of August. To find out where they're coming ashore in your neighborhood, log on to Dreyer's Flavor Finder™ at www.Dreyers.com. But hurry, because these flavors will disappear as quickly as a school of fish in shark-infested waters.

The Academy Award®-winning creators of "Toy Story," "A Bug's Life," and "Monsters, Inc." dive into a whole new world of computer-animated fun, fantasy, and heartfelt emotion with this splashy underwater adventure. Finding Nemo follows the comedic and eventful journeys of two fish -- Marlin and his son Nemo -- who become separated in the Great Barrier Reef.

Buoyed by the companionship of a friendly-but-forgetful fish named Dory, the overly cautious Father embarks on a dangerous trek and finds himself the unlikely hero of an epic journey to rescue his son -- who hatches a few daring plans of his own to return safely home.

Dreyer's Grand Ice Cream, Inc. (Nasdaq: DRYR) manufactures and distributes a full spectrum of ice cream and frozen dessert products. The company's products are marketed under the Dreyer's brand name throughout the western states and Texas, and under the Edy's® name throughout the remainder of the United States. Dreyer's (together with Edy's) is the best selling brand of packaged ice cream in the country. Internationally, the Dreyer's brand extends to select markets in the Far East and the Edy's brand to the Caribbean and South America. Brands currently manufactured and distributed by Dreyer's include Grand, Grand Light®, Homemade, Dreamery®, Whole Fruit™ Sorbet, M&M/Mars, Starbucks®, Godiva® and Healthy Choice®. For more information on the company, please visit www.Dreyers.com.

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